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sistema de diagnósticos de saúde



**ALLIAR – 4Q17 RESULTS**

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# AGENDA

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## 1) Management Comments on 2017

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## 2) 4Q17 / 2017 Results

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## 3) Q&A

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## 4) Closing Remarks

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# EXPANSION 2017

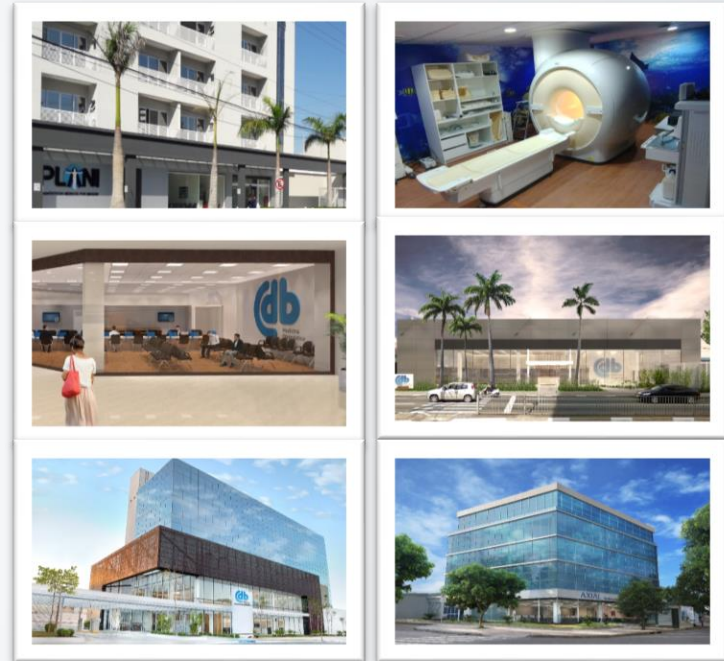
## Organic

- **5 mega units opened** in 2017, being **3** in São Paulo region (**CDB brand**), **1** in Belo Horizonte (**AXIAL**) and **1** in São José dos Campos (**PLANI**)
- The number of mega-stores increased by **50%** (business plan of aprox. R\$ 50 million/mega)
- **Investment cycle concluded** on RBD's hospitals (PPP Bahia), allowing for **full monthly revenue until 2026**

## Acquisitions

- **Multiscan** (leading company of imaging diagnostics in the state of Espírito Santo) strengthens our presence in the region
- Small CA labs **speeds accreditation** and **roll-out** of CA strategy to existing units

## Mega Units and PPP



# OPERATIONS 2017

## Technology and innovation serving patient satisfaction, operational efficiency and medical quality



### PATIENT SATISFACTION

- >> Remote monitoring of reception desks
- >> Advances in the methodology to capture data
- >> New partnership models

### OPERATIONAL EFFICIENCY

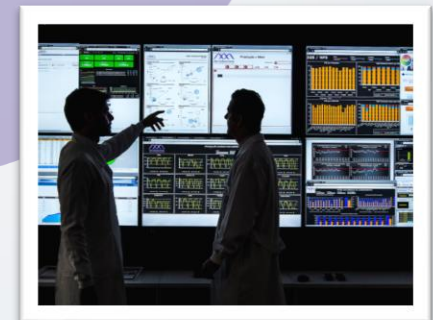
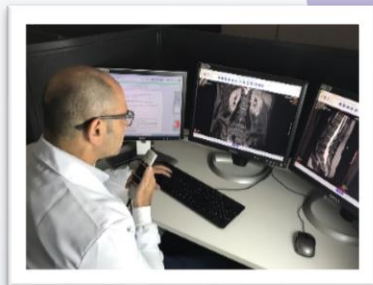
- >> RIS and ERP integration
- >> Centralization of call centers in 1 contact center
- >> Higher equipment productivity



- >> Command Center (3 suppliers)
- >> Standardization of protocols
- >> *Concierge Medico* program

### MEDICAL QUALITY

### STRATEGIC PILLARS





## Opportunities through New Partnership Models

- **Virtual Verticalization (e.g. Prevent Sênior)**
  - >> Exclusivity on MRI exams optimizes Alliar's installed base
  - >> Guarantee of attendance, control of schedules and deadlines prevent fines and leads to cost reduction to the provider
- **Outsourcing of Alliar's Own Services**
  - >> Lower costs for the operator and larger volumes for Alliar
- **Lab-to-Lab on Imaging**
  - >> New sources of revenue with no need for additional investments

# MEDICAL AREA 2017

## Medical Quality and Resolutive Diagnostics

- Continuous evolution on Peers-Review (re-evaluation of reports)
  - >> knowledge diffusion
  - >> more across-brands, over-specialized reports (teleradiology) improve diagnostic quality
- **Command Center** with 3 main suppliers and Standardized protocols generate better images and reduces average exam time
- **Concierge Medico program** offers diagnostic quality and on-time interaction with Alliar's medical staff
- **Medical Productivity Tools**
- **Resolutive Diagnostics**

# CLOSING REMARKS 2017

This year closed the 2014-2017 cycle and built the base for 2018-2020

- The last cycle was extremely important for building the Company's foundation:
  - >> 2014 M&A CDB
  - >> 2015 partnership with State of Bahia (1<sup>st</sup> PPP of its kind in Brazil)
  - >> 2016 M&A Delfin
  - >> 2017 opening of mega units, end of investments in RBD and acquisition of Multiscan
- Continuous focus on **technology, medical quality and patient experience**
- Higher **MRI productivity**; **1 single** contact center; new command center to **GE** and **Philips' MRIs**
- Implementation of the **new ERP concluded** and developments in the **internal controls process**



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# HIGHLIGHTS OF 4Q / 2017

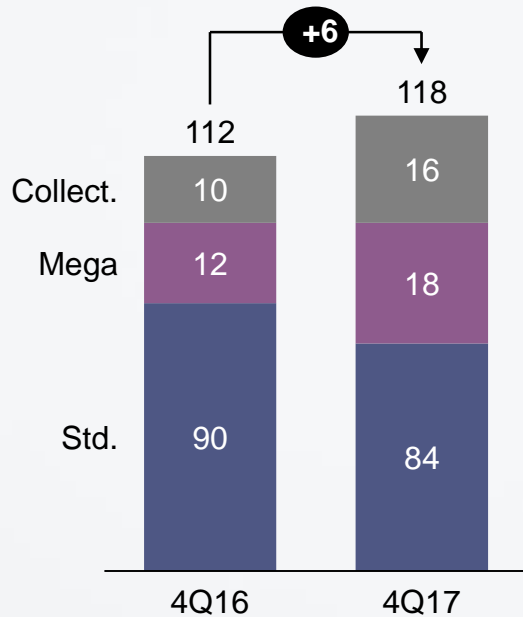
- **Net revenue<sup>1</sup> growth** of **13.7%** in 4Q17, mainly organic, with same-store-sales (SSS) of **6%** and ramp-up of the new mega units. In the year, growth of **16.9%** in net revenue<sup>1</sup>, with SSS of **9%**
- **Adjusted EBITDA** of R\$**51.5** million (**+7.2%**) in the quarter and R\$**222.8** million in 2017 (**+9.6%**)
- **Recurring net income** (shareholders) of R\$**4.7** million in 4Q and R\$**24.6** million in the year
- **Recurring operating cash flow** of R\$**55.3** million in the quarter (**+7.1%**), with **107%** cash conversion. In 2017, cash flow reached R\$**176.3** million (**+17.1%**)
- **Centralization of call centers**, with **all Alliar's brands centers** migrating to the new **contact center** in São Paulo
- Net promoter score (**NPS**) of **68.9%** at the end of 4Q17, with a significant advance in the methodology adopted to capture data
- Implementation of the new ERP concluded and developments in the internal controls process

(1) Excludes construction-revenue

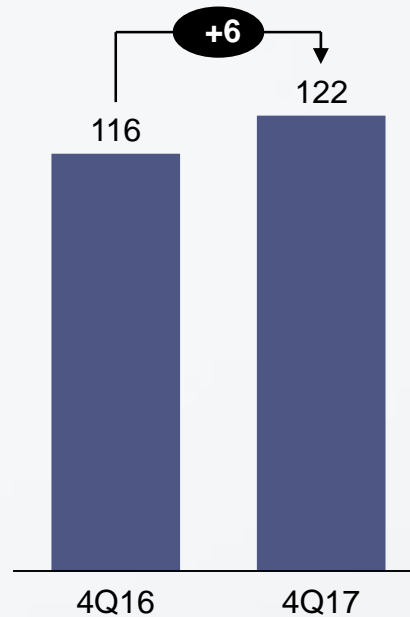
# KEY ASSETS

## EVOLUTION

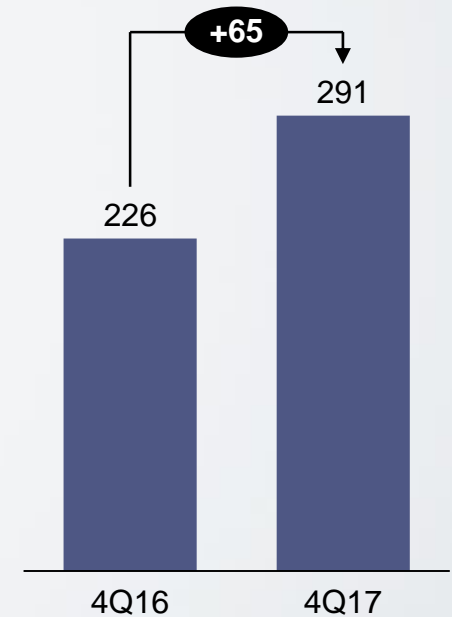
### STORES



### MRIs



### C. ANALYSIS ROOMS



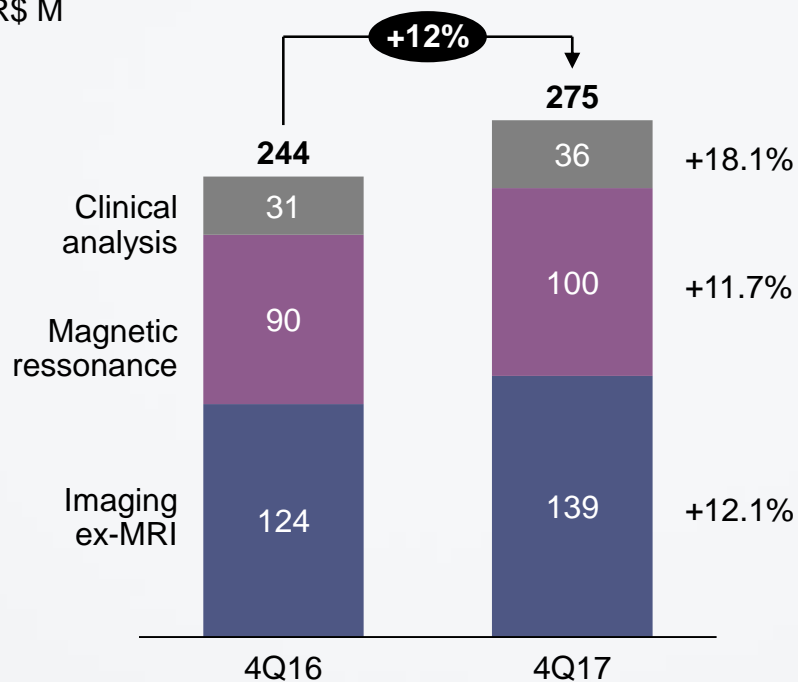
### HIGHLIGHTS

- Addition of **6** mega stores in **2017** (includes 1 from acquisitions - Multiscan)
- **Clinical analysis** offering now available in **53** stores (**45%** of total stores)

# GROSS REVENUE EX-CONSTRUCTION

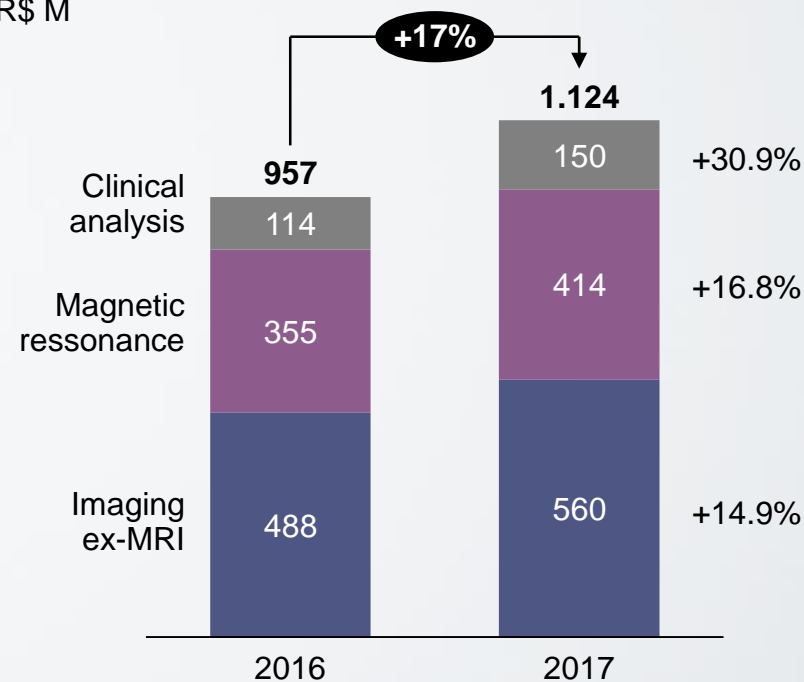
## QUARTER

R\$ M



## YEAR TO DATE

R\$ M



## HIGHLIGHTS

- Double-digit growths on MRI and Imaging ex-MRI (ratio of 1.38 : 1)
- Strong clinical analysis growth, currently representing 13.2% of revenues

# COSTS AND EXPENSES

Costs (R\$ Million)	4Q16	4Q17	YoY	2016	2017	YoY
Medical Services	-43.6	-48.0	10.1%	-163.0	-187.0	14.7%
Employees	-45.9	-50.8	10.7%	-158.8	-186.6	17.5%
Supplies and Support Labs	-35.1	-33.2	-5.5%	-121.9	-136.7	12.1%
Maintenance	-5.6	-6.0	6.7%	-24.1	-28.9	19.8%
Occupancy	-15.0	-17.8	18.7%	-53.7	-70.2	30.7%
Third-party services and others	-5.5	-10.7	94.5%	-28.6	-39.7	39.1%
<b>Costs ex (construction and D&amp;A)</b>	<b>-150.8</b>	<b>-166.6</b>	<b>10.5%</b>	<b>-550.1</b>	<b>-649.1</b>	<b>18.0%</b>
Depreciation and amortization	-18.4	-16.9	-8.2%	-66.3	-71.1	7.2%
Construction cost	-35.2	-1.2	-96.6%	-60.5	-36.3	-39.9%
<b>Total Costs</b>	<b>-204.4</b>	<b>-184.6</b>	<b>-9.7%</b>	<b>-676.9</b>	<b>-756.6</b>	<b>11.8%</b>

Operating (Expenses) Income (R\$ Million)	4Q16	4Q17	YoY	2016	2017	YoY
<b>General and adm. expenses (ex-depreciation)</b>	<b>-44.1</b>	<b>-46.5</b>	<b>5.4%</b>	<b>-163.1</b>	<b>-204.6</b>	<b>25.5%</b>
Employees	-20.3	-22.4	10.7%	-90.5	-106.0	17.1%
Occupancy, third-party services and others	-22.3	-22.1	-0.7%	-71.0	-89.8	26.3%
Long-term incentive program	-1.6	-1.9	24.5%	-1.6	-8.9	474.5%
<b>Other expenses, net</b>	<b>14.3</b>	<b>-0.5</b>	<b>n/a</b>	<b>10.0</b>	<b>-3.4</b>	<b>n/a</b>
<b>Equity in the earnings (loss) of subsidiaries</b>	<b>2.8</b>	<b>3.1</b>	<b>7.2%</b>	<b>10.1</b>	<b>13.8</b>	<b>36.6%</b>
<b>Subtotal ex (write-downs and depreciation)</b>	<b>-26.9</b>	<b>-43.9</b>	<b>63.0%</b>	<b>-142.9</b>	<b>-194.2</b>	<b>35.9%</b>
Write-downs and other	-3.1	-48.8	1487.1%	-25.0	-48.8	95.8%
Depreciation and amortization	-2.0	-1.9	-8.2%	-6.1	-7.9	30.1%
<b>Total Operating (Expenses) Income</b>	<b>-32.1</b>	<b>-94.7</b>	<b>195.1%</b>	<b>-173.9</b>	<b>-251.0</b>	<b>44.3%</b>

## HIGHLIGHTS

- Cost growth higher than revenue reflects the opening of **mega stores and the ramp-up of RBD**
- Change in expenses impacted by a comparison basis favored in 4Q16 (PDD reversal of R\$12 million)
- Quarterly **expenses** registered non-recurring effects

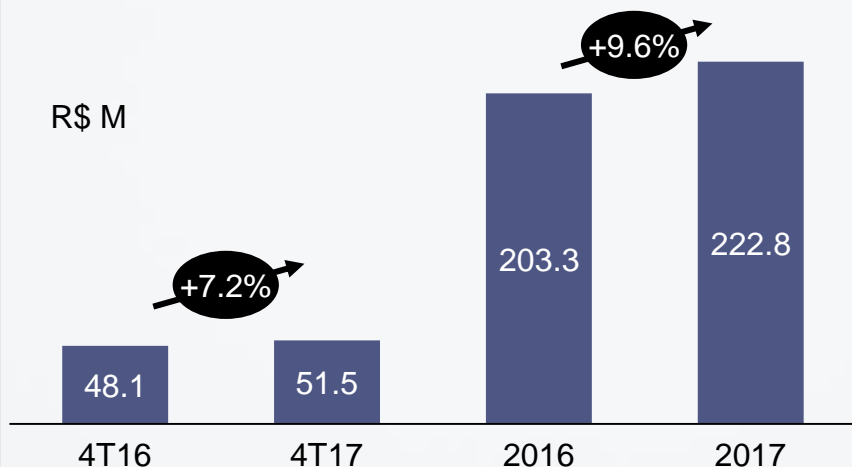
# ADJUSTED EBITDA

## QUARTER and YEAR

Margins

21.5%      20.3%      22.8%      21.4%

R\$ M



## EBITDA ADJUSTMENTS

EBITDA (R\$ Million)	4Q16	4Q17	YoY
<b>EBIT</b>	<b>22.5</b>	<b>-23.8</b>	<b>n/a</b>
Depreciation and amortization <sup>1</sup>	20.4	18.8	-8.2%
<b>EBITDA</b>	<b>43.0</b>	<b>-5.0</b>	<b>n/a</b>
<b>EBITDA Margin %</b>	<b>19.2%</b>	<b>-2.0%</b>	<b>n/a</b>
<b>Adjustments</b>	<b>5.1</b>	<b>56.5</b>	<b>1011.4%</b>
Write-downs	3.7	52.9	1331.7%
Impairment	1.7	45.2	2580.0%
Financial asset (RBD)	2.0	7.7	282.3%
Pre-IPO	0.0	0.0	n/a
M&A and other	1.4	3.6	159.8%
<b>Adjusted EBITDA</b>	<b>48.1</b>	<b>51.5</b>	<b>7.2%</b>
<b>Adjusted EBITDA Margin %</b>	<b>21.5%</b>	<b>20.3%</b>	<b>-122 bps</b>

## HIGHLIGHTS

- Adjusted EBITDA growth of 7.2% in 4Q and **9.6%** in 2017 (**21.4% margin**)
- Evolution in the internal controls and recoverability tests led to accounting write-downs
- Accounting EBIT and EBITDA impacted mainly by impairment on receivables **and by other non-recurring** (e.g. terminations, call center) that led to a worst 2017 result in turn for a better structure from 2018



# FINANCIAL RESULT AND TAXES

Financial Result (R\$ Million)	4Q16	4Q17	YoY	2016	2017	YoY
Financial income	4.3	0.8	-81.4%	5.8	4.7	-19.5%
Financial expenses	-21.7	-27.3	25.9%	-86.0	-82.8	-3.7%
Foreign exchange effect on USD debt	-0.4	-1.4	251.3%	14.1	-0.2	n/a
<b>Total Financial Result</b>	<b>-17.8</b>	<b>-27.9</b>	<b>57.0%</b>	<b>-66.0</b>	<b>-78.3</b>	<b>18.6%</b>
Non-recurring effects	0.0	6.7	n/a	0.0	6.7	n/a
<b>Recurring Financial Result</b>	<b>-17.8</b>	<b>-21.2</b>	<b>19.1%</b>	<b>-66.0</b>	<b>-71.5</b>	<b>8.4%</b>

Income Tax (R\$ Million)	Consolidated					
	4Q16	4Q17	YoY	2016	2017	YoY
<b>EBT</b>	<b>4.8</b>	<b>-51.7</b>	<b>n/a</b>	<b>34.6</b>	<b>-7.9</b>	<b>n/a</b>
<b>Income Tax</b>	<b>15.2</b>	<b>39.8</b>	<b>161.8%</b>	<b>-5.9</b>	<b>22.6</b>	<b>n/a</b>
<i>Current income tax</i>	-10.3	-5.4	-48.0%	-24.2	-22.7	-6.1%
<i>Deferred income tax</i>	25.5	45.1	76.9%	18.3	45.3	146.8%
Effective Tax Rate (%)	n/a	-76.9%	n/a	-16.9%	-284.8%	268 p.p.
<b>Non-recurring:</b>	<b>0.0</b>	<b>-37.7</b>	<b>n/a</b>	<b>0.0</b>	<b>-37.7</b>	<b>n/a</b>
<i>Deferred tax write-down (liabilities)</i>	0.0	-21.0	n/a	0.0	-21.0	n/a
<i>Deferred tax (previous periods)</i>	0.0	-16.7	n/a	0.0	-16.7	n/a
<b>Adjusted Income Tax</b>	<b>15.2</b>	<b>2.1</b>	<b>-86.2%</b>	<b>-5.9</b>	<b>-15.1</b>	<b>157.9%</b>
<b>Adjusted Tax Rate (%)</b>	<b>n/a</b>	<b>-4.0%</b>	<b>n/a</b>	<b>-16.9%</b>	<b>n/a</b>	<b>n/a</b>

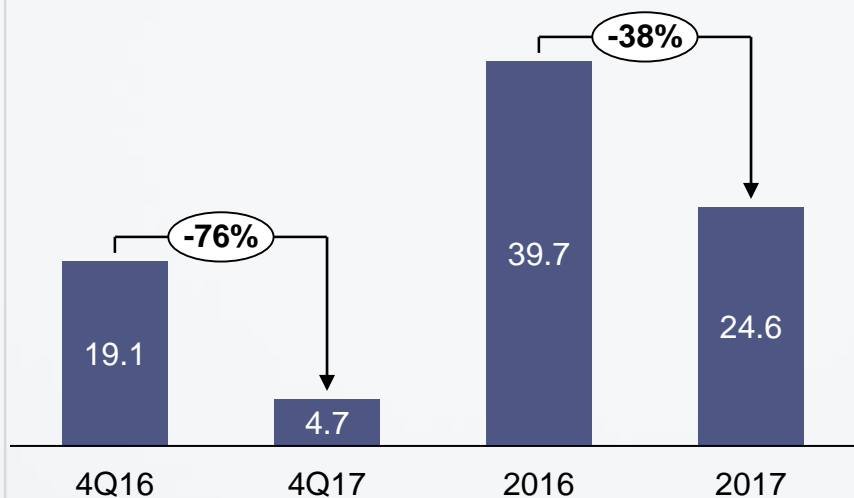
## HIGHLIGHTS

- Higher net debt and accounting impacts due to **debt prepayment in 4Q17**
- **Non-recurring benefits of R\$ 37.7 million** led to **positive deferred income tax** in 2017 (amount **negatively adjusted** in recurring net income)

# RECURRING NET INCOME AFTER MINORITY INTEREST

## QUARTER AND YEAR TO DATE

R\$ M



## ADJUSTMENTS

R\$ M

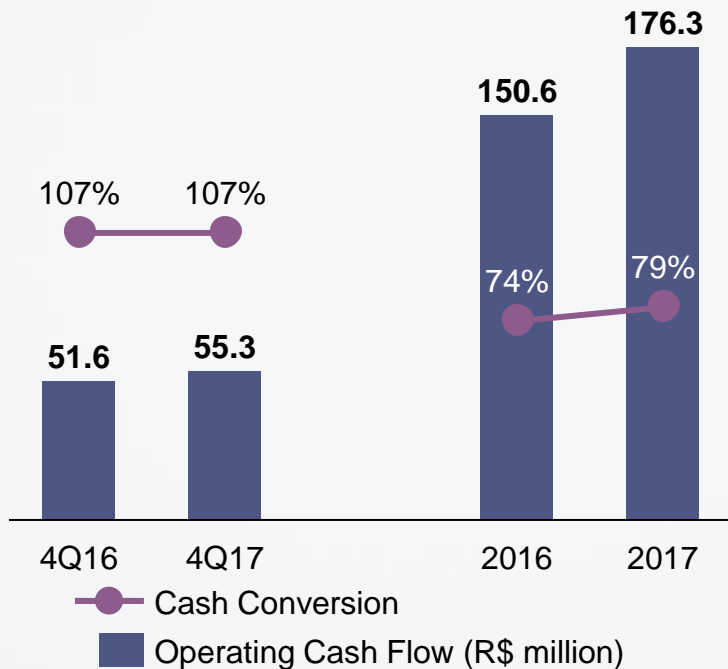
Net Income (R\$ Million)	4Q16	4Q17	YoY
Net Income	19,9	-11,9	n/a
Attributable to noncontrolling interests	3,9	1,4	-65,0%
<b>Net Income (Shareholders)</b>	<b>16,1</b>	<b>-13,3</b>	<b>n/a</b>
Net Income per share (in R\$)	0,14	-0,11	n/a
EBITDA adjustments	5,1	56,5	1011,4%
Financial asset adjustment (RBD)	-2,0	-7,7	282,3%
Financial result adjustments	0,0	6,7	n/a
Income tax adjustments	0,0	-37,7	n/a
<b>Recurring Net Income (Shareholders)</b>	<b>19,1</b>	<b>4,7</b>	<b>-75,7%</b>
Recurring Net Margin (Shareholders)	8,6%	1,8%	-673 bps

## HIGHLIGHTS

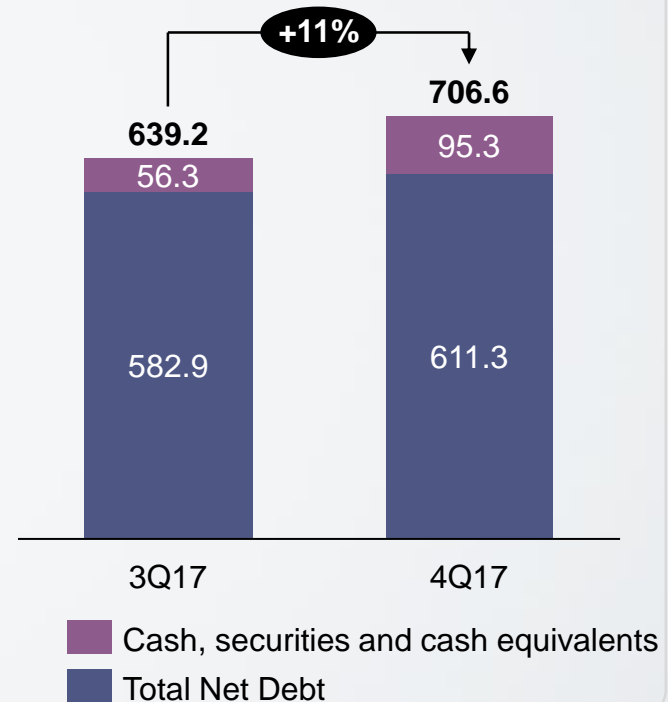
- Recurring net income of R\$ 24.6 million in 2017 after minority interest
- Reduction vs 2016** mainly due to the 4Q16 comparison favored basis (in which there was an entry of R\$25.5 million as deferred income tax)

# OPERATING CASH FLOW AND DEBT

## RECURRING OPERATING CASH FLOW



## TOTAL DEBT EVOLUTION



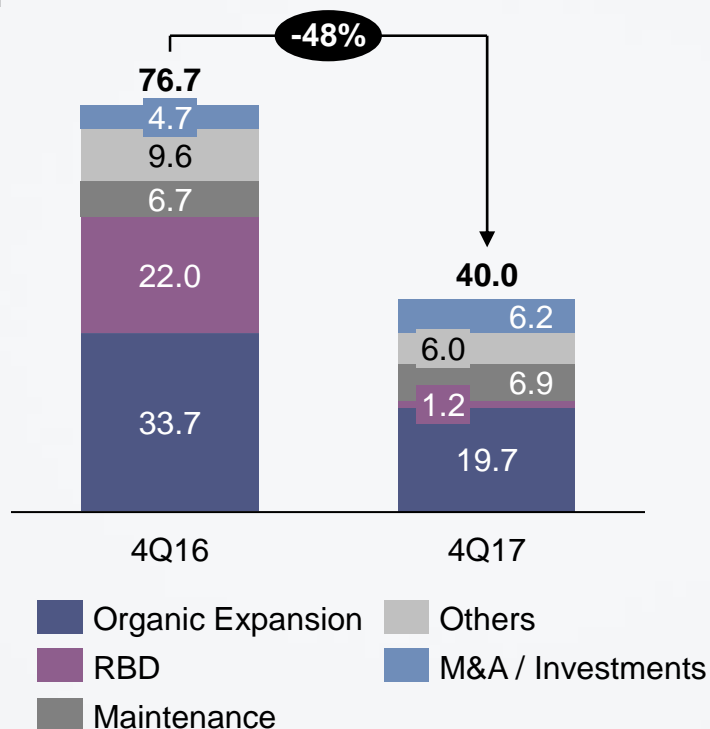
## HIGHLIGHTS

- Recurring Operating Cash Flow reaches **R\$ 176.3 million** in 2017 (+17.1%), with 79% of cash conversion
- Total Debt **11% above 3Q17**, net debt **2.72x EBITDA**

# INVESTMENTS

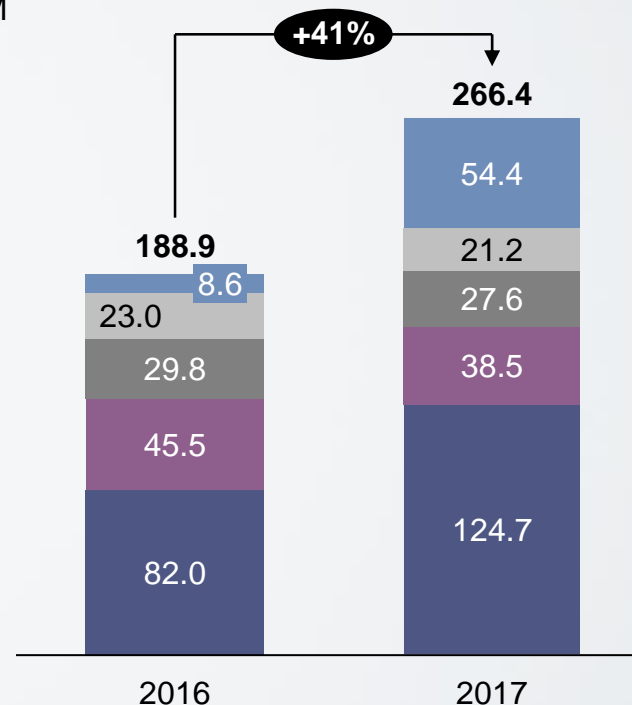
## QUARTER

R\$ M



## YEAR TO DATE

R\$ M



## HIGHLIGHTS

- **Reduction** from 4Q16, reflecting the anticipation of investments in organic expansion and the conclusion of the PPP investment cycle
- R\$ **266.4 million** invested in 2017, including R\$ **54.4 million** in M&A (mainly Multiscan)

# AGENDA

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2) 4Q17 / 2017 Results

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**3) Q&A**

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4) Closing Remarks

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# Q & A





# AGENDA

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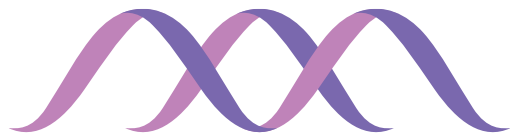
# CLOSING REMARKS

## Conclusion of strong investment cycle, start of new cycle 2018-2020

### ➤ Focus on **Profitability**:

- **Returns** on investments already made
- Higher **Productivity** in Operation through **Technology and Innovation**
- **Expansion** of margins and increase of **Net Profit, ROIC and Cash**





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## **IR Contacts**

**Frederico Oldani** | CFO/IRO

**Francisco de Paula** | IR Manager

Phone: (55 11) 4369-1387

<http://ir.alliar.com>

[ri@alliar.com](mailto:ri@alliar.com)